



INTEGRATED REAL ESTATE SERVICES

Company Profile

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Who We Are



Brick & Mortar
Real Estate One Stop Shop

BM 360 General Supplies Co.
Professional Procurement Solutions



Two Sister Companies that bring 60 years of experience in best practices from multinational organizations

– EMAAR, Orascom, Mountain View, P&G, Reckitt Benckiser, EFS Facilities Services, G4S and Americana.

We take pride in: (a) pioneering value added solutions, (b) training our team.

We are partners, working alongside our clients to deliver their long-term goals.

Brick & Mortar Milestones



INTEGRATED REAL ESTATE SERVICES

Investment Advisory - Transaction Management - Rent & Property Management - General Supplies - Facility Management



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Our Pillars



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Our Services



Brick & Mortar

Real Estate One Stop Shop

Land Acquisition, Investment
Advisory

High Value Transaction
Management

Rent & Property
Management



BM 360 General Supplies Co.

Professional Procurement Solutions

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About Brick & Mortar



About Us

- Brick & Mortar is a full-service real estate firm that has been operating since 2014. Our comprehensive suite of integrated real estate services includes finance-driven land investment advisory, high-value transaction management, rent & property management, and general supplies.
- Our team of seasoned professionals offers expert advice on real estate investment, as well as exceptional negotiation and contracting skills. We are committed to providing our clients with tailored solutions that meet their unique needs and exceed their expectations.
- Our team and know-how comes from heavy-weight multinational organizations such as EMAAR, Orascom, Mountain View, P&G, Reckitt Benckiser, Americana, and G4S.

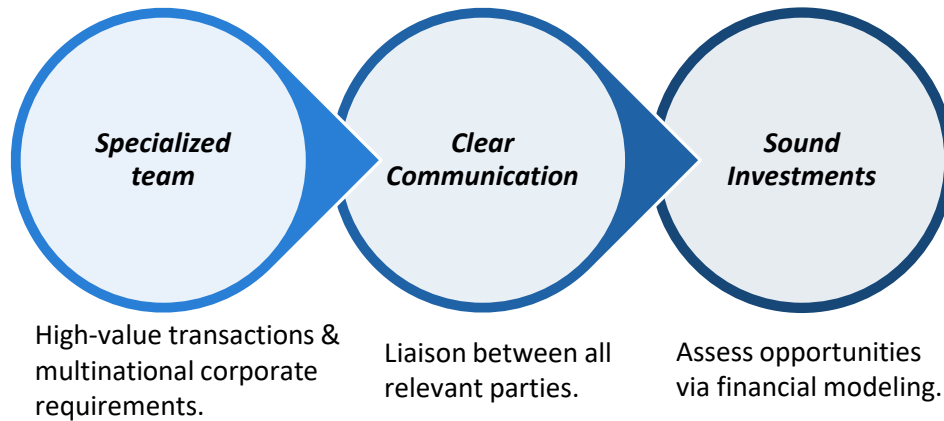


Achievements & Partnerships:

- Official Rental & Property Management Partner of EMAAR in 2017.
- Exclusive Rental & Property Management Partner of Mountain View in 2019.
- Advisor to the World Bank for the Egyptian Government Program of Property Management.
- Founding member and treasurer of EAR – Egyptian Association for Realtors.

Investment Advisory & Consultancy

(Land, Offices, Retail, Industrial, Educational, Hotels)



High-Value Transaction Management

- Provide property options matching client requirements.
- Offer detailed property/seller information for informed decisions.
- Assist with due diligence.
- Arrange meetings, visits, and inspections.
- Represent and support clients in negotiations.
- Full support throughout the transaction and contract signing.



Egyptian Association of Realtors

(Established 2018)

- **Founding Member & Treasurer:** EAR, the first and largest Real Estate Broker Association in Egypt with 70+ member companies.
- **Key Role:** Shaping brokerage, real estate landscape, and regulatory laws.

High Value Transactions

- Brick & Mortar executed a **land acquisition** in Urban Walk New Cairo, between Tameer & Morshedy Marts in New Cairo, transaction value **USD 22 Million**.
 - Morshedy Marts is Egypt's biggest mega-store for household items similar to IKEA.
 - Tameer is a Kuwaiti Real Estate Developer.
- Brick & Mortar executed a **long term lease** contract for **20,000 sqm office building** for Majorel in Memaar Morshedy project, One Katameya.
 - Majorel is a German BPO multinational with annual revenues 1.2 billion, based in 29 countries, serving Apple & Uber.
 - Memaar Morshedy is one of Egypt's Leading Real Estate Developers.
- Brick & Mortar executed the **sale transaction** for an **office building** in East Cairo project District 5 by Marakez, representing the client; a prominent construction company that specializes in steel fabrication.



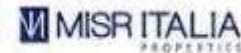
Real Estate Consultancy

Residential

- Authorized **Agent for +100 Developers.**
- Achieved **Top Sales Records** for multiple real estate developers (**Primary & Resale**)
- Completed **Sales & Marketing Consultancy** for multiple real estate developers.

Rent & Property Management

- We are the **first and only service provider** that offers a professional and successful business model **since 2017.**
- We **work closely with real estate developers** in Egypt's Coastal projects & holiday homes to overcome major challenges.



Rent & Property Management

Our Team



EMAAR Official Partner for Property Management 2017

Location: Marassi – North Coast
50+ Properties under management



Mountain View Exclusive Partner for Property Management 2019

Location: Mountain View Ras El-Hekma – North Coast
70+ Properties under management

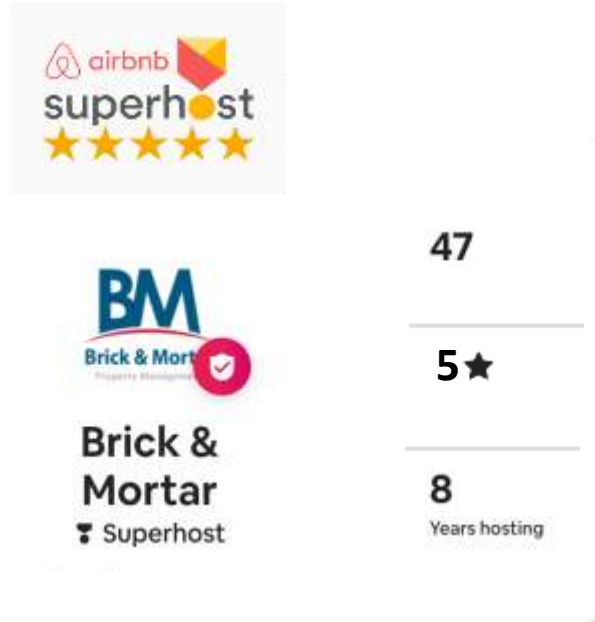




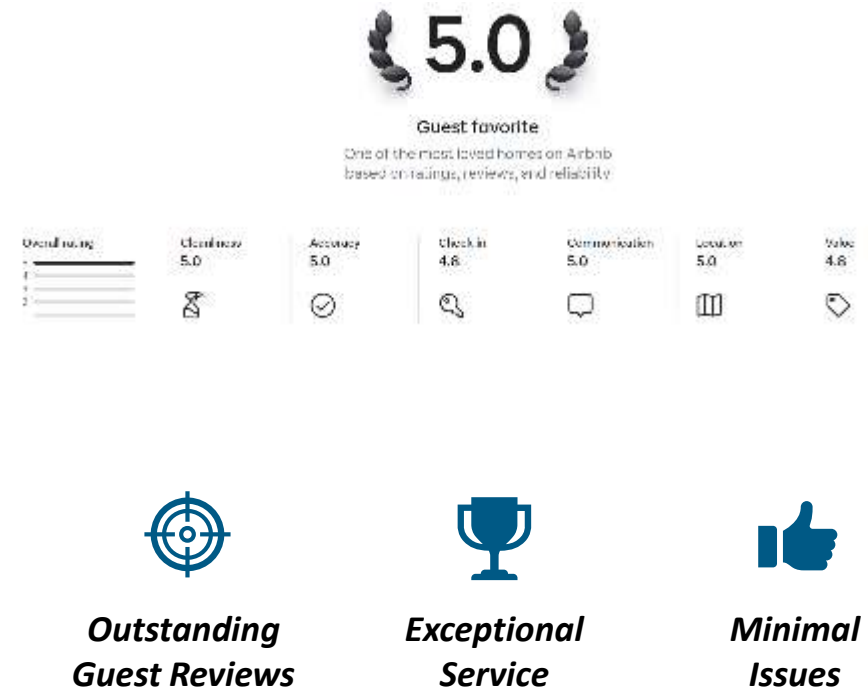
Airbnb Superhost Profile & Guest Favorite



Airbnb Superhost Profile



Airbnb Guest Favorite Badge

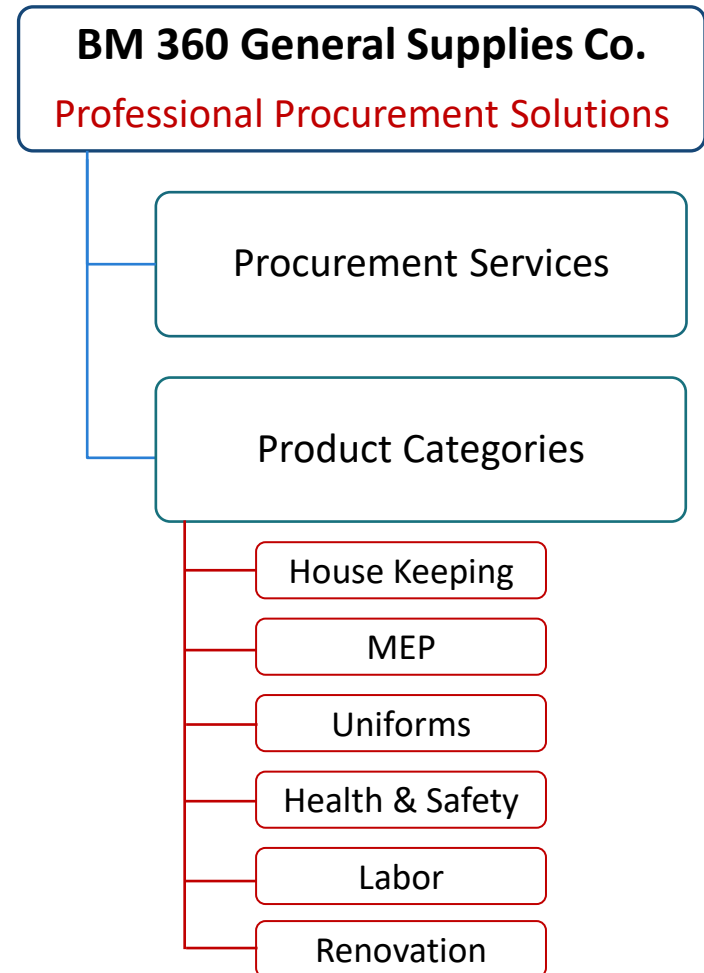
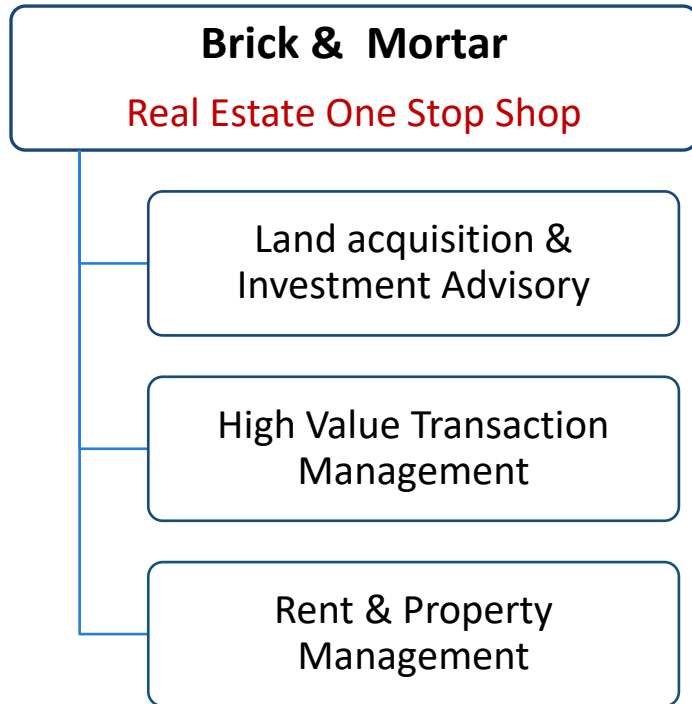


The Superhost badge symbolizes outstanding hospitality and must be earned through continuous high-quality service.



The Airbnb Guest Favorite badge signifies our commitment to outstanding guest experiences, ensuring traveler confidence in a great stay.

Our Services



About BM 360



- A trading company that supplies goods and services to a diverse portfolio of clients such as, but not limited to Real Estate Developers, Hospitals ,Universities ,NGO's and Facility Management companies.
- We provide supplies to residential, healthcare, industrial, corporate and education industries.
- Our team comes from multinational organizations empowered with a wide network of suppliers across the country.

Why BM 360?



COST MANAGEMENT

- Cost Assessment.
- Market leverage and scale allowing for competitive pricing.
- Cost reduction from head count, training, office space and computerization.



SUPPLIER MANAGEMENT

- Large list of suppliers covering all product categories.
- Quality assurance and timely delivery of goods.
- Mitigating risk and problem solving in the execution process.



MARKET SURVEY & REPORTS

- Market pricing surveys.
- Business analysis and reports to clients.

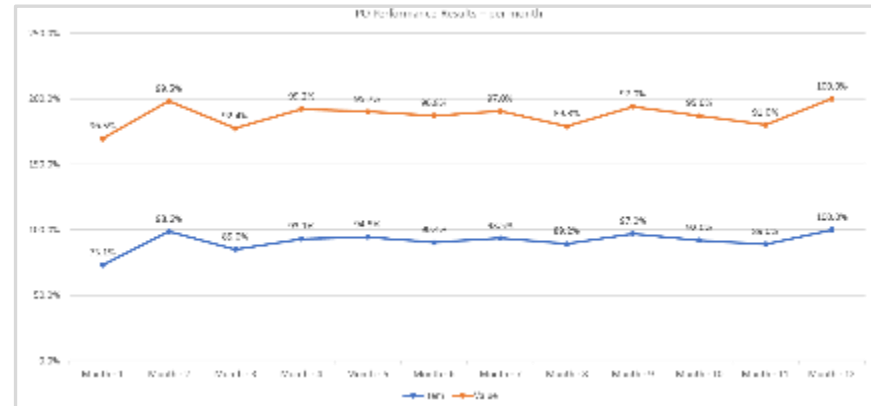
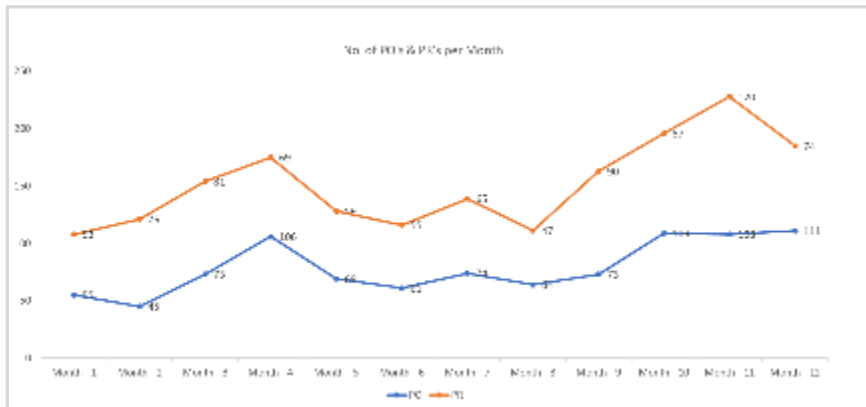


CONTRACTING & NEGOTIATIONS

- Highly skilled procurement team specialized in purchasing & negotiation.
- Effective negotiation in pricing and payment terms with suppliers.

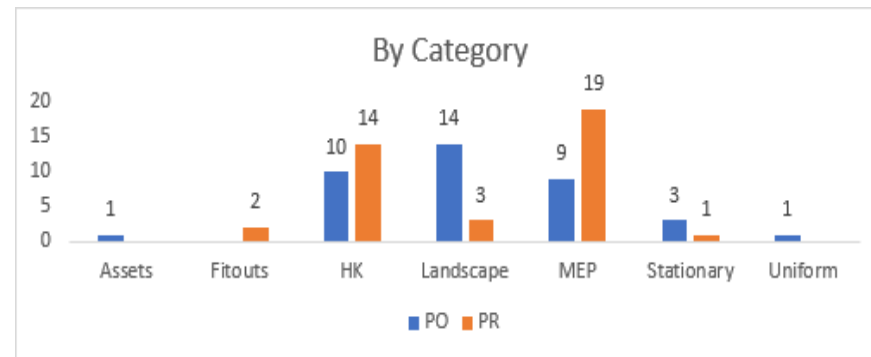
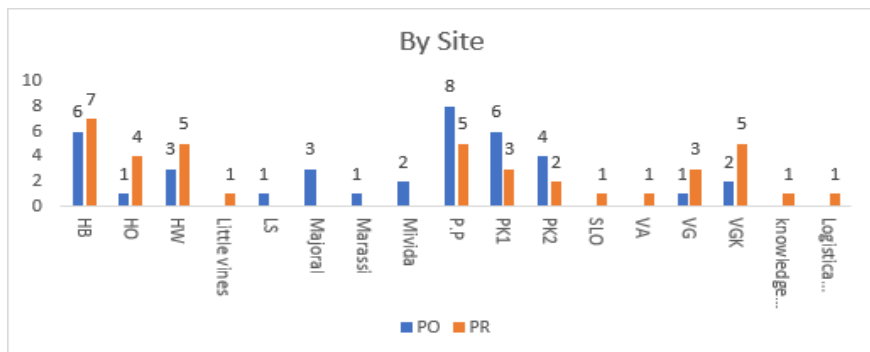
Example of Customer Monthly Performance Analysis

(Monthly Report sent to customers)



- We received **77 PO's & PR's**.
- The split was **38 PO'S** and **39 PR's**.

- We delivered **100%** of PO's value on time, and **100%** of PO's items on time.



- We delivered **100%** of PO's value on time, and **100%** of PO's items on time.

- By Category:**
1. The highest number of PO's was for LS: **14** PO's
 2. The highest number of PR's was for MEP: **19** PR's

Our Supplies Category

Product Categories



HOUSE KEEPING Consumables Cleaning Tools Cleaning Equipment & Machines	MEP Heavy machinery Electrical Equipment Plumbing Tools Spare Parts Pool/Lagoon	UNIFORMS Polo Shirts; Trousers Overalls; Suits Safety Shoes; Sneakers	HEALTH & SAFETY Face masks Fire Extinguishers Sterilization Machines Sanitization Chemicals
LANDSCAPE Tools Irrigation Equipment Fertilizers	MANPOWER SUPPLY Housekeeping Landscape	IT Routers Laptops Attendance machines Printers	OTHERS Furniture Stationary Equipment Security Tools Chlorine

Product List

(By Category)

MEP
Vertical Pressure Tank
LV Fuse base
Valve box rectangular
Crick breaker
Timer Control Board
Medium Voltage Cables
Electrical Panels
Fluorescent flashlight
Contactator
PVC Pipe
Valve
Hydraulic Hose
Flexible Hose
Oil Filter
Air Filter
Submersible pump
Bearings
Oil Seal
Mechanical Seal
Pup-up rotator sprinkler radius
Dripper with flaw rate

PPE
Safety shoes
Safety Cap (indoor users).
Helmet
Ear Muff
Earplugs
Safety Goggle
Coveralls
Electrical mechanical/Gloves/Plumbing/Welding
Helmets
High visibility VEST
Chemical Resistive rubber Boots
Welding Shield
Half Face respirators
Body Harness
Lanyards
Self Contained breathing apparatus

Machinery / Equipment
Road Sweeper
Walk Behind
Sand Sweeper
Motorcycle
Tractors
Single Disks
Hovers
Man lift
Fork lift
Generator
Portable Generator
Golf Car
High Pressure
Air Compressor
Metal Detector Stick

Product List

(By Category)



Chemicals & Hygiene Solutions
Taski R1 Super
Taski R3
Oxivir Plus
Suma Force
Diverclean
Taski San
Taski Calcid
Taski Tapi Shampoo
Taski Tapi Extract
Taski Jontec 300 F4a (2x5 Lit)
Taski R2

Landscape
Fertilizers
Irrigation
Equipment tools

House Keeping
Trolley
Buckets
Dusters
Microfiber Towels
Pads
Mops
Floor Squeegee
Sweepers
Round Pads
Floor Cleaning Tools
Waste Collection Plastic Bags

IT
UPS
Laptop
Router
Network
Server
Laptop Bags

A/C
R22 Freon Cylinder
Indoor Fan Motor
Temperature Sensor
Air Velocity Sensor
Cable power card
V Belt
Compressor
Digital Thermostat
Power Module
Air Curtain

Chlorine
Tablets
Powders

Heavy Machines

Hand Pallet



Diesel Generator



Portable Generators



Tractor



Tricycle



Forklift



Heavy Machines

Vacuum Garbage Collector



Walk Behind In Door Scrubber



Water Fed Telescopic Pole



4m Height Portable Access Platform Electric Aerial



Sand Sweeper



Ride On Sweeper



Uniform



Uniform



Live Photos of our Work

Together with UNHCR and Egyptian Red Crescent we delivered Quarter million bottles of water to Rafah (Gaza) and Argeen land port (Sudan) in support of the humanitarian crisis .



Live Photos of our Work

Together with UNHCR and Egyptian Red Crescent we delivered 50,000 sanitary Kits to Gaza in support of the humanitarian crisis.



Live Photos of our Work

Staff Training with our new cost-saving cleaning solutions with Diversey for Palmhills Developments & Hassan Allam



Location: Hacienda Bay, North Coast



Location: Little Venice, Sokhna

Car Security Camera 360 for EMAAR



Location: Uptown Cairo

Beach Sand Sweeper for Palmhills Developments



Location: Hacienda Bay, North Coast

Security Kiosk for Palmhills Developments



Location: Palm Parks, 6 October

Live Photos of our Work

Onsite Product Demonstration for **Diversey** Road Sweepers



Location: Azha - Sokhna

Our Geographic Reach



95 Sites
15 Residential
12 Hospitals
5 Educational
8 Facility Managements
6 Corporates
10 Retail
3 NGO's
3 Industrial Sector

BM 360 Commitment



Actual No. Days in 2022 : **2.1**

Actual No. Days in 2022 : **3.8**

Thank You for your interest in doing business with Brick & Mortar.

For more information: (+2) 01006278888

www.bm-eg.com

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